

Hugo Renaudin

PARTNERSHIPS & GROWTH

Affiliate Marketing | Customer Acquisition | AI



CONTACT

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maverickbyhr.com

Fully remote

Freelance / B2B

LANGUAGES

French / Native

English / Fluent

TOEIC 895

Cambridge English Certificate

TOOLS

Cell Expert · HubSpot

Mailchimp · Meta Ads

Google Ads

Google Analytics

Google Sheets · Notion

Canva

AI AND VIDEO

Higgsfield · Runway

ElevenLabs · CapCut

SOCIAL PLATFORMS

Instagram · Facebook

TikTok · YouTube · X

LinkedIn · Reddit · Twitch

Snapchat · Threads · Pinterest

Telegram · Discord · WhatsApp

EDUCATION

National NCO Academy

ENSOA · 2018

Scientific Baccalaureate

Lycée Largenté · 2016

PROFILE

Growth and partnerships professional combining affiliate network development, customer acquisition and sales leadership. Built and operated content-to-conversion funnels, with hands-on AI content production and audience growth. Fluent English; experienced in international remote teams.

EXPERIENCE

Head of French Market

2023 - Present

Falcon Emerald Solution | FX Revolution

Dubai, UAE | Fintech | Freelance | Fully remote

- Developed and managed a network of around 200 affiliate / sub-IB partners across 2025-2026.
- Generated 6,000+ premium memberships since 2023; built a public community of 100,000+ members.
- Own the acquisition funnel: paid and organic content, CRM follow-up, conversion tracking and sales team leadership.

Partnership Marketing Manager

Jun - Oct 2026

PrimeXBT | Finyard

Global markets, including Asia | Short-term assignment | Remote

- Created pitch decks, emails, blogs and partner tutorials explaining commission models, dashboards and sub-IB features.
- Launched official PrimeXBT Partners accounts on Instagram, Reddit, X and TikTok; produced partner marketing content.

AI Video & Audience Growth

2026

Independent TikTok project | @maverickops4

- 10.8M views, 1.3M likes and 253K shares in two weeks (1-14 Oct 2026); 30K followers by October.
- Produced AI-assisted videos with Higgsfield, Runway, ElevenLabs and CapCut; tested hooks, pacing and edits using TikTok analytics.

Founder

2022 - 2023

HRA | Automotive Sales

- Ran vehicle sourcing, negotiations, sales and customer relationships.

Non-Commissioned Officer

2018 - 2022

French Army

- Led and trained a reconnaissance squad; managed personnel, planning and logistics.